

Dear PTO Families:

Thank you for being part of the PTO. We are rolling out our newest fundraising program to all members, prior to the school-wide launch, because of your expressed commitment to supporting our students and faculty at WMMHS. We are thrilled to announce we have partnered with the organization, **Raise Right**, for our new fundraising program. This program is designed to help us all raise much needed PTO funds and contributions for Project Graduation funds for every class year. It is being implemented as an intended consistent, continual way to raise funds with ease for all.

Raise Right provides our school with a unique code and allows us to immediately receive monthly rebates when participants use the **Raise Right** app when shopping for electronic gift cards (eGift cards) or ship-to-home physical gift cards. Each of the 400+ vendors in the program offer variable rebates for our school. Simply, it is a shop portal where you may buy an eGift card, use it instantly and earn \$ rebates for the school 24/7, 365 days a year. With your active enrollment and participation, we will be on our way to creating funds for student programming, faculty appreciation and much, much more.

Please We Do Need Your Participation to get us up and running. We are happy to report that we have been doing our own testing of this program. During our short 4 week test run period, our testers were able to raise nearly \$100. Assuming this consistent level of participation, that is \$1,200 in funds raised annually from only 4 active participants. Our testers only made purchases from vendors that they already use on a weekly basis (Dunkin, Starbucks, Acme, Whole Foods, Chipotle, Panera, Ulta, Gap brands). All of our testers found the app very user-friendly for both purchasing eGift cards and using them at retail locations. Whether you are planning a purchase ahead of time, online shopping and using the eGift card number and pin, making a point of purchase decision to acquire this gift card and use in the moment, or sending the eGift card to a giftee, it is simple to apply the eGift card to a participating vendor that has their own app when ordering online (ex. Dunkin, Chipotle, Starbucks) and keep accruing points, reloading cards and getting special discounts. You can be the sole user, or any member of your family (teens, spouses, grandparents) can each have their own **Raise Right** accounts using our school code to multiply earnings.

- We ask you to please download the **Raise Right** App and enroll now (see below) or respond to the **Raise Right** invitations and get started right away
- We ask when you enroll please put "Who are You Fundraising for" : please write in WMMHS , for your "Classroom/Group": please write in your child(s) Class Year(s), ex. Class of 2023,25., or Faculty
- When you enroll there are 2 forms of payment to choose from: a linked bank account or credit card. **Raise Right** uses Secure setup via Plaid, protected by 265 bit-encryption to verify any linked Bank information that would be designated for point of purchase. You can switch back and forth from bank to credit card as you see fit, as a point of purchase form of payment selection once the initial bank information is verified and linked.
- Fees for all purchases are currently: \$.29 cents per total transaction when using the direct bank debit vs 2.6% charge when using a credit card for purchases.
- Ship to home physical gift cards have additional shipping fees that vary by UPS option. They are live activated gift cards upon shipping and purchasers must contact **Raise Right** from 7 days of order date if not received to void and reissue if necessary.
- These gift cards are like cash and should be treated as such.
- **Raise Right** has 24 hour Customer Support 1-800-727-4715, option 3.

We are here to help support or answer questions. Thank you for being part of our pioneer launch, we look forward to seeing it work for our students, families and faculty for years to come!

Thank you.

Liza Saunders
Fundraising Chair
Email: wmmhsptofundraising@gmail.com

You will receive an official Raise Right invite to join, but Why Wait?

**Download the Raise Right App on the App store or get it at Google Play:
Use our WMMHS code: KXLXS7PZN6PE**

Or

ENROLL NOW, Just copy and paste to the browser:

<https://www.raiseright.com/enroll?enrollCode=KXLXS7PZN6PE>

Or

QR CODE:



<https://www.raiseright.com/resources/organization/videos/>